# Press release

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## Why commute?

**Schunk Group courts new employees at railway stations**

**Heuchelheim, 23 June 2017 – With a new poster campaign, Schunk Group is now presenting itself at local railway stations as an attractive employer for people commuting to the Rhine-Main metropolitan area.**

Specially designed poster motifs in Bad Nauheim, Butzbach, Friedberg, Giessen and Wetzlar draw attention to the benefits of working at the Schunk technology group.

Personnel manager Steffen Friedrich gives insight on the background of the campaign: "In some areas, it is becoming increasingly difficult for Schunk to find suitable candidates for vacancies." An example: The company is currently looking for a number of IT experts to modernize the IT landscape at Schunk. "There are probably many people who commute from Central Hessen to the Rhine-Main region, and who perhaps aren’t even aware of Schunk as an attractive employer," continues Friedrich.

All information about Schunk as an employer as well as all vacancies can be found at https://www.schunk-career.com.

(1,036 characters incl. spaces)

**Pictures:**

Pendlerkampagne.jpg: Steffen Friedrich, Head of Personnel Department, with one of the posters at Wetzlar’s railway station.

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**Schunk Group**
The Schunk Group is an internationally operating technology company with more than 8,000 employees in 29 countries. The company offers a broad spectrum of products and services in the fields of carbon technology and ceramics, environmental simulation and air conditioning, sintered metal and ultrasonic welding. In 2016, the Schunk Group achieved a turnover of 1.1 billion euros.